



Week ending **September 21, 2007**

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- From September 7 through September 13 at 1430 hours, fire crews responded to 633 incidents.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- As part of the FY2008 budget process, the City Council supported the Economic Development Department's efforts to communicate the benefits Fresno has to offer businesses looking to relocate or expand by providing funds and recommendations for attending and exhibiting at Trade Shows.

The 2007 Annual Call Center Exhibit in San Diego from September 10-12, 2007, was one of the recommended trade shows as Call Centers is one of the RJI clusters.

- Keeping businesses informed on the latest changes and providing up to date information for businesses in the City of Fresno is an important goal of the Economic Development Department. The September issue of EnVision is now available at www.fresnoez.com and will be provided via e-mail to over 1600 businesses, investors, and the community,

KEY RESULT AREA: CUSTOMER SERVICE

General Services

Purchasing Division processing bids for the following projects:

- Selland Arena Reroof – Budget allocation of \$1,300,000
- Design, Build and Lease Central District Police Substation - The scope of work includes furnishing the land in Central Fresno, designing and building an approximately 13,500 sq. ft. single –story building with an unattached approximately 19,200 sq. ft. storage building and related improvements
- Dickey Youth Development Center – Phase II (Multi-Prime) – The scope included Landscape & Irrigation, Casework & Millwork, Acoustical work, Fire Sprinkler System and HVAC

Public Utilities

- It has been one year since the City of Fresno started the enforcement phase of the Container in View and Contamination ordinances. The feedback from consumers has been positive overall.

In the past year, the following issues have been noticed: 27,657 Container in View Notices of Violation, 26,265 - 1st notices, 1,382 - 2nd notices, and 10 - 3rd Citations for a total of \$500 in fines.

Public Works

- Parking and Traffic Engineering assisted the CHP with the Grand Opening of the newly constructed 5th District Court of Appeals building by closing N Street for dignitary security and parking.
- Olmos Elementary now has a high visibility crosswalk and ADA curb ramp to cross Chestnut Avenue at Balch Avenue thanks to the very responsive Public Works team that includes Concrete Crews, Paint/Sign Crews, Median Island Crews, and Traffic Engineering. KSEE Channel 24 did a follow-up news clip to show the public how well the crossing is working for the students.
- Staff continues to work on the California and Ashlan widening between Highway 99 and Blythe to eliminate a major traffic bottleneck and facilitate the design of the City's newest skate park.